



# WASHINGTON LATIN

## PUBLIC CHARTER SCHOOL

### MEDIA ADVISORY

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## **No Tech Tuesday Challenge - Student Award Assembly**

Tuesday, August 29, 2017, 2:30 – 3:15 pm

Washington Latin PCS, 5200 2<sup>nd</sup> Street NW, Washington DC

**For more information contact:** Kate Cromwell, Director of Communications  
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We invite you to join us at our **No Tech Tuesday Challenge Student Award Assembly**, at which we will hear about the how our 8th and 9th grade students fared in their commitment to having NO screen time of any kind for each of the eleven Tuesdays of the summer break – Tuesday, June 13 through Tuesday, August 22, 2017. With each No-Tech-Tuesday, students in the Challenge experienced life without any of the ever-present screens so integral to our modern life.

Of the 160 students who were eligible to participate in the Challenge, about half attempted at least one screen-free Tuesday, and 30 so far have claimed they were successful in staying off screens for all 11 Tuesdays. Other Latin students and some of our parents also participated, though they are not eligible for the \$100 award.

The Principal of Washington Latin, Dr. Diana Smith, issued the Challenge to students in June at the end-of-year Valediction ceremony, driven by her concern about what she considers a growing problem for students in effectively setting limits on their use of all kinds of technology devices. Seeing how smart phones, tablets, video games and other screens have changed students' habits, particularly in terms of their peer interactions, led her to issue this Challenge.

To participate, students must have stayed off all screens for 24 hours each Tuesday over summer break, share their experiences and reflections from the Challenge in writing, and bring Dr. Smith written confirmation from two adults attesting that the student successfully met the Challenge.

**For each student who demonstrates successful completion of the Challenge, Dr. Smith will award \$100 of her own money.** Appropriately, Dr. Smith gave up her cable TV subscription several months ago to begin saving money towards student awards.

- **WHO:** Washington Latin 8th and 9th grade students and Faculty and parents, members of the media
- **WHAT:** Assembly hosted by Principal Diana Smith and including reflections of the experience from Challenge participants, and the Award Ceremony (\$100 to each Challenge-successful student)
- **WHEN:** Tuesday, August 29, 2017 @ 2:30-3:15 pm; time for media interviews after assembly
- **WHERE:** Washington Latin PCS, 5200 2nd Street NW, Washington DC

More information on Washington Latin and the Challenge is online at [www.latinpcs.org](http://www.latinpcs.org)

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*Washington Latin is a liberal arts, college preparatory charter school with a classical mission serving 700 students in grades 5-12 from across Washington DC. We believe that all students deserve a quality education that goes beyond preparation and focuses on developing knowledge and understanding. The Washington Latin model helps our students to become thoughtful people who will contribute to the public good and continue their lifelong quest towards a fuller humanity. Ours is a school where words matter, ideas matter, and people matter.*