

# Washington Latin Parent Meeting/Webinar November 8<sup>th</sup>, 2018

#### Strategic Priorities

 Established by the Board of Governors
 Completed during 2015-2016 school year
 Plan went into effect in Fall of 2016



#### WASHINGTON LATIN

UBLIC CHARTER SCHOOL

#### LOOKING TO OUR FUTURE



STRATEGIC PLAN 2016-2021



## **Strategic Priorities**

- Stay focused on mission
- Continue to strengthen our classical curriculum and facilitate academic excellence
- Identify, recruit and retain top talent and ensure their ongoing professional development
- Build and strengthen a diverse and integrated community
- ✓ Be financially responsible
- Expand our impact



## How are we doing?

- Annual reports on how we are faring vis-à-vis the priorities are given each May during the "State of the School Address"
- ✓ What follows is an update on recent developments

### Financial Analysis Review

- Each DC public charter school is required to conduct annually a thorough audit of its finances and operations, which is published on the website of the DC Public Charter School Board (DC PCSB).
- Each audit is conducted by a third-party auditor, chosen by the school from a list of auditors approved by DC PCSB, the Office of the Chief Financial Officer, and the Office of the State Superintendent of Education.
- CPCSB analyzes and summarizes the information in these audits to produce the Financial Analysis Report (FAR), as a joint project with all three agencies, that presents consistent and transparent information about DC public charter schools' finances and operations.



#### Financial Analysis Review

According to the most recent <u>review</u> (published this summer), Washington Latin's financial performance generally exceeds expectations and exceeds expectations for almost every metric.



#### School Quality Report

- As per our most recent school quality report, as published by the Public Charter School Board, Washington Latin Middle School and Upper School were both rated as Tier One as they have in the past.



WASHINGTON LATIN PCS

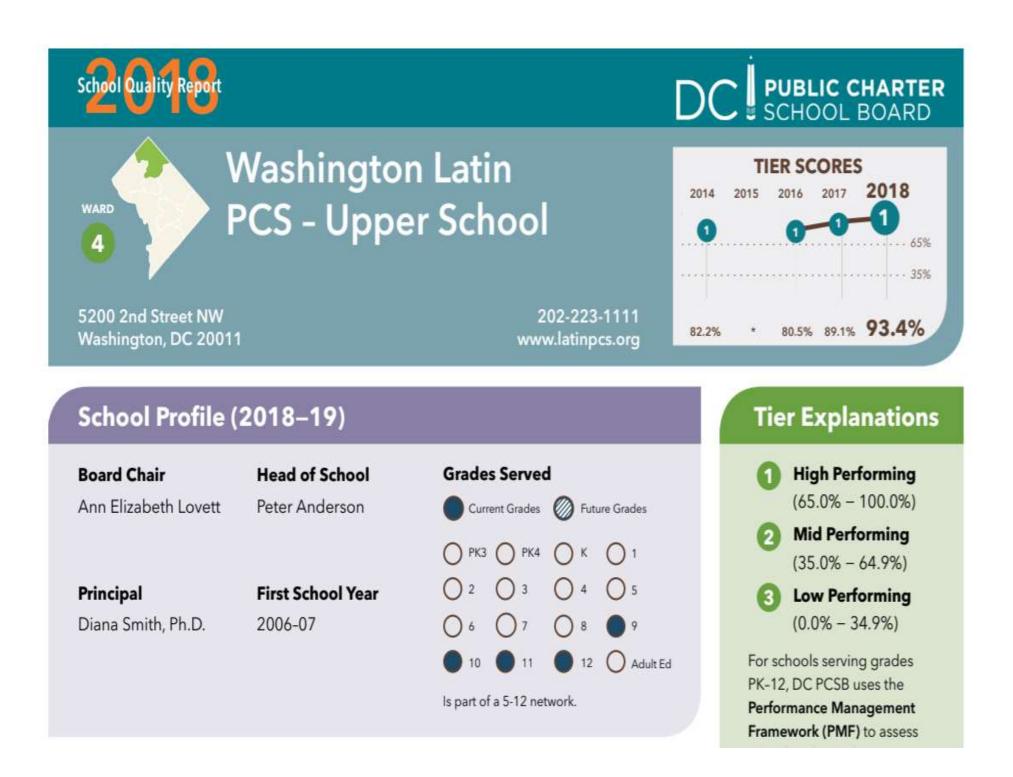
#### FY2017 Financial Analysis Report

Opened: 2006 - 2007 Audited Enrollment:

697

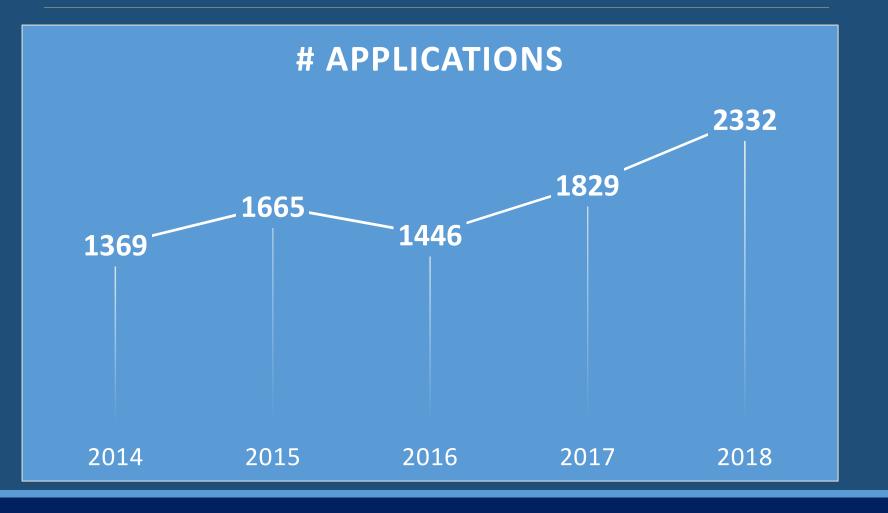
#### **KEY FINANCIAL INDICATORS**

	Does Not Meet Expectatio	ans	Meets Expectations	15	Exceeds Expectations			
				1.0.1	2.2%	4.6%		11.9%
Change in Net Assets Margin:					0	Y		
= (Total Operating Revenue-Total Operating	-00	-5.0%		0.0%				+ 00
Expenses) / Total Operating Revenue				1	3.5	96	11.3	96 12.996
Aggregated Three-Year Margin:	A REAL PROPERTY AND ADDRESS OF TAXABLE PARTY.				100	10	V	
= Change in Net Assets for 3-Year Period	-00	-1.5%		0.0%				+ 00
+ Operating Revenues for Same Period		1		1	3	1.4% 0.0%	1.6%	
Enrollment Variance:		The survey of the survey of the					Y	
= (Audited Enrollment - Budgeted	-00	-10.0%		-5.0%				+ 00
Enrollment) + Budgeted Enrollment	15	1		T	2	96 3.35	7	7.64
Current Ratio:								*
= Current Assets + Current Liabilities	-00	0.70		1.00				+:00
		3		1		6.2% 7	.496	26.2%
Cash Flow from Operations Margin:	the state of the s					V	-	
= Cash Flows from Operations		-2.0%		0.0%				+ 00
+ Operating Revenues				1		83.	19 196	7 242.5
Days of Cash on Hand:								Y
= Unrestricted Cash /(Operating Expenses-Depreciation)/365	-00	15 Days		45 Days				+ 00
		1	0.73 0.70	0.57				
Debt Ratio:	A REAL PROPERTY AND ADDRESS OF							
= Total Liabilities + Total Assets	-00	0.90		0.50				+ 00
		1		1	2.35	3.52 3	.93	
Debt Service Coverage Ratio:						¥	1	
= EBITDA / (Scheduled Payments – Balloon Payment* + Interest Paid)	-00	1.00		1.20				+ 00
		1				32.6%	58.5	% 65.4%
Primary Reserve Ratio:						0		*
= (Unrestricted Net Assets + Temporarily Restricted	-00	0.0%		25.0%				+00
Net Assets - Intangible Assets) + Total Expenses		1		1				
Unresolved Prior Year Findings:	0 Debt C	Compliance Issue - Fi	nancial: No	Debt Compli	ance Is	sue - Rep	oorting	g: No
* Balloon Payment Amount:	0	- 2047 Forter Median	V = 2017 School Results	= 2016 School	Decite			





#### **Demand for Latin**





### Limited High-Quality Options in D.C.

- Fewer than 3 in 10 DC public high school students were proficient in ELA
  Latin US proficiency rate: 75%
- Less than 15% of DC public high schools were proficient in math
   Latin US proficiency rate: Almost 50%

### Some Populations Are Underserved in the City

22.7% of African American students in DC public high schools were proficient in ELA
 Latin US proficiency rate: 59%

 3.8% of DC public high school students with disabilities were proficient in ELA
 Latin US proficiency rate: 55%



# **Our Obligations**

In our mission:

To make our program accessible;
To contribute to the public good;
And to value people

In our strategic plan:

To expand our impact



## **Our Mission**

To provide a challenging classical education that is accessible to students throughout the District of Columbia.

We seek to develop students who will become thoughtful citizens and leaders, contributing to the public good in their lifelong quest towards a fuller humanity.

Ours is a school where words matter, ideas matter, and people matter.



#### The Board's Response

- Expansion or growth has been part of our strategic plans for several years
- Growth committee
- ▲ The board made a definitive move in May, passing a resolution authorizing growth

#### Whereas,

- WLPCS is one of only three charter high schools that has been rated Tier I each of the past six years;
- ☑ WLPCS was one of only seven Tier 1 charter high schools in D.C. in 2017;
- ☑ WLPCS is one of only 13 Tier 1 charter middle schools in D.C. in 2017;
- ☑ WLPCS is one of only four high schools (charter and DCPS) which had an ELA proficiency greater than 70% in 2017;
- ☑ WLPCS is one of only three high schools (charter and DCPS) which had a math proficiency greater than 45% in 2017;
- There were almost 1500 applications for MS admission to WLPCS in 2018; and
- There were more than 800 applications for HS admission to WLPCS in 2018;





The Washington Latin Board of Governors in its regularly scheduled meeting of May 3<sup>rd</sup>, 2018 resolved to accept the recommendation of the Growth Committee to:

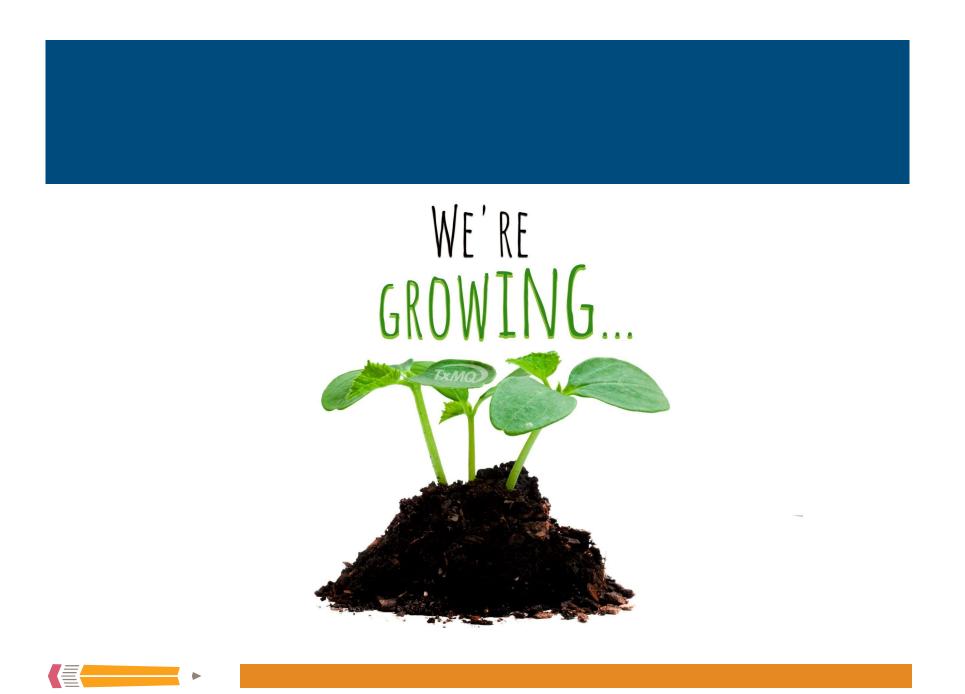
- Approve the opening of a second school that would eventually serve similar grades (5-12) and a similar number of students (~720); and
- ☑ Target the 2020-2021 school year for the opening of that school





### What We Believe

- ✓ Growing should be a deliberate, thoughtful process
- Key stakeholders should have meaningful opportunities to offer input
- It is critical for us to maintain our strategic priorities for our existing school and for the new one:
  - Academic excellence; recruit/retain/reward top talent; continue to enhance our diversity; maintain fiscal responsibility





### Why This Can Work

Track record
Lessons learned
Our team
Available support



#### Challenges

Toll on existing team
Facilities
Finances
Talent
Others



#### What Growth is Not...

- Cloning our existing school
- ✓ Following a script or a template
- Splitting our current school in two and having half stay here and half go to the new school
- ◀ Opening a series of schools in rapid succession



# What We Would Expect a from a New Latin School

- Classical model
- Diverse student body
- ← Grades 5-12
- ✓ Small
- ✓ Highly relational
- ← Commitment to autonomy

# "I have questions!"

- LOCATION
  - Where will the new school be?
- ENROLLMENT
  - Can I switch to the new campus if it is closer to our home?
  - Will sibling preference apply across the two campuses?
- SHARED RESOURCES
  - Will there be a single athletic program or two?
  - Will fundraising at the current school be applied to the new campus?
- PEOPLE
  - How many teachers will leave the current campus for the new one?
  - What positions (people) will work for both campuses?

We do not have all answers but welcome your questions: growth@latinpcs.org

